

WELCOME!

International Association for Information and Data Quality

Meeting at DAMA/Wilshire Conference
April 24-27th, 2006

IAIDQ on the web at <http://iaidq.org>



IAIDQ General Meeting – Agenda

- IAIDQ Overview – 15 minutes
 - Who are we & what is our value proposition?
 - Who are the Board and Advisors?
 - What have we done in the last year?
 - What are we currently working on?
- How can you get more involved? – 30 minutes
 - Teams we are forming
 - ***Join the IAIDQ now!***
- Volunteering / general Q&A – 25 minutes

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Introduction to the IAIDQ

- The association is founded by two of the most respected and well-known thought and practice leaders in the field of Information and Data Quality.
 - Larry P. English, Information Impact International
 - Tom Redman, Navesink Consulting Group
- The association is run **by** Information/Data Quality Practitioners **for** Information/Data Quality Practitioners in order to develop the professional discipline of Information/Data Quality management and to promote research and study into this discipline.

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IAIDQ Mission & Vision

- Vision
 - *By cultivating information excellence throughout the information lifecycle, the IAIDQ will help transform organizations and society, improving the quality of life everywhere.*
- Mission
 - *The IAIDQ is advancing information and data quality around the world by building a community, supporting learning and sharing knowledge for the benefit of all information consumers*

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Who are the Board Members and Advisors?

- President
 - Lisa Flint, SAS, USA
- Secretary / Treasurer
 - Christian Walenta, IBM, USA
- VP Operations
 - Linda Kresl, Nike., USA
- VP Partner Relations
 - Bob Gaede, Intel, USA
- VP Member Services
 - Andrew Kinnear, AKMA, UK
- VP Web Services
 - Grant Robinson, NSW Dept. Natural Resources, Australia
- VP Publicity & Recruitment
 - Daragh O'Brien, eircom plc, Ireland
- VP Event Services
 - Dave Wilson, ExxonMobil, USA
- Founding Advisors
 - Larry English, Information Impact International, USA
 - Lwanga Yonke, Aera Energy LLC, USA
- Advisors to the Board
 - Ben Reed, Microsoft Corporation, USA (Past President)

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Accomplishments over the last year...

- International strategic planning session held in February, with representation from Board members in US, Europe and Australia
- 2 Geographic Communities of Practice established in Ireland and UK, with a 3rd to form in Australia/New Zealand soon
- Insurance Industry CoP in formation
- Work commenced on Information Quality 'Book of Knowledge' to collate the core principles of best practice
- Profile of the IAIDQ raised worldwide through successful events in the US, Australia and Ireland.
- Corporate Membership framework approved

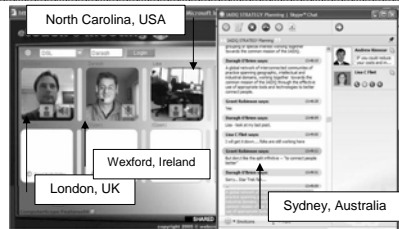
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Some images from the last year...



Members of 'Student Network' in Dublin, Ireland and speakers at 3rd Irish Information Quality Conference (an event of the Irish IAIDQ CoP held in Feb '06). Also pictured (2nd from left) is Daragh O'Brien, VP Recruitment & Publicity & Chair of Irish CoP



Strategy planning 'team-photo' showing Board members using combination of technologies to ensure live interaction from Australia, UK and Ireland



Grant Robinson, IAIDQ VP Web Services and Data Quality leader in the Information Management Group in New South Wales Dept of Natural Resources, Sydney Australia, delivering a presentation at the Information Quality conference in Houston Texas last year.

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Benefits of membership

- Discounted events
- Access to forums to swap and share practical experiences in Information/Data Quality
- Communities of Practice locally and in interest groups

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Products and Services launched to date...

- Association Website inc. Members' Zone
 - Site also includes sub-sites for our Communities of Practice
- Broadcast Email Tool
- IQ Forum – List Cast
- Quarterly Membership Newsletter
- Periodic Email Updates to Members
- Conference, meeting, and training discounts
- Job Postings for the IQ Industry
- Conference and Events Calendar
- Directory of Relevant IQ Links
- Bibliography of Publications
- IQ/DQ Glossary
- Corporate Membership

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IAIDQ Book Club - Our Newest Service

A Simple Purpose

- Provide a forum through which IAIDQ members can read, learn and discuss books and articles that focus on information/data quality and other related subject areas relevant to our profession.
- Provide members an opportunity to exchange ideas and sharpen their information/data quality skills.
- Promote and nurture a vibrant community of information/data quality professionals.

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IAIDQ Book Club – Our Newest Service

How it Works

- **Book/article discussions through phone conference**
 - every 4-6 week
- **Broad and thought-provoking readings.**
 - Core information/data quality topics
 - General interest books of importance to the information/data quality professional
 - For example, our reading list could include any of the several data quality books already published, as well as classics such as *The New Economics*, by Deming and *Leading Change*, by Kotter.
 - Materials will range from published papers and articles, whole books, or specific chapters in several books, dealing with the same topic, such as measuring data quality, or information governance.
 -
- **Book Club Mailing list (aka list serve).**
 - A specific IAIDQ mailing list has been set-up to encourage discussions and conversations between Book Club meetings.
- **Joining the Book Club**
 - Membership in this Book Club is free and only available to IAIDQ members. No additional membership dues.
 - See the IAIDQ web site – <http://iaidq.org/bookclub>

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Services coming soon...

- www.iqtrainwrecks.com
 - A resource site that will collate examples of poor Information Quality and bad Information Quality practices
- The Board's strategy is to constantly seek to improve the level of and quality of communication with our members world wide.

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What we are currently working on...

- Long-Term Strategic Planning
- On-Going Operational Planning
- Membership Recruitment & Management
- Corporate Sponsorship & Membership
- Code of Ethics for IQ/DQ Practitioners
- Information Quality Body of Knowledge
- Communities of Practice – SIGs/Chapters
 - 2 are active, with more to come

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What is an IAIDQ CoP?

- A Community of Practice is a group of IAIDQ Members:
 - Working to Achieve Best Practice
 - In their locality (c.f. Chapters)
 - In a particular intellectual domain (c.f. SIG)
 - In a specific industry group (e.g. Healthcare)
 - Approved and endorsed by BoD
 - Informal/Semi-formal Structure
 - Focussed on ends not means
 - Allows for local flexibility in achieving the Global aims of the association
- Members don't have to be part of a CoP, or may even be linked to more than one.

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Next Steps

- Join the IAIDQ if not member!
 - Join as an individual or seek Corporate membership for your Organisation, Department or Team.
- Find a CoP to get involved with, or seek to establish your own!
- Look to get involved in an activity of the Association
 - Contributing to the Book of Knowledge for members
 - Assisting in Operations activities
 - Supporting Publicity/Recruitment activities
 - Contributing to Strategic Planning
 - Helping Develop & Deliver Member Services
- Check out <http://iaidq.org> for further details and regular updates.

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