

**4 WAYS TO REGISTER:**

1. **FAX** this form to +1-310-388-1115
2. **CALL** +1-310-337-2616
3. **ONLINE** at [semtech2010.semanticuniverse.com](http://semtech2010.semanticuniverse.com)
4. **MAIL** this completed form to Semantic Universe, 13020 Dickens Street, Studio City, CA 91604 USA

Questions? Contact Cristina Lim by email at [cristina@wilshireconferences.com](mailto:cristina@wilshireconferences.com) or phone at +1-310-337-2616.

Name	
Job Title	
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REGISTRATION OPTIONS (Fees are in US Dollars)	REGISTRATION FEES*
<b>Entire Event – Conference Sessions &amp; Tutorials</b> Monday Introductory Session + Tutorials + Conference Sessions	<input type="checkbox"/> \$1,795
<b>Conference Sessions Only</b> Wednesday – Friday, June 23 – 25, 2010	<input type="checkbox"/> \$1,495
<b>Tutorial Day Only</b> Tuesday, June 22, 2010	<input type="checkbox"/> \$795
<b>Any Single Day</b> (other than Tutorial Day) Which day do you plan to attend? _____	<input type="checkbox"/> \$795

\*For the Entire Event and Conference Only options, pay by January 31 and receive a \$400 early-bird discount, pay by March 26 and receive a \$300 early-bird discount, pay by April 19 and receive a \$200 early-bird discount or pay by May 21 and receive a \$100 early-bird discount.

**Registrations received after June 17 will incur an additional \$100 onsite registration fee.**

TUTORIAL SELECTIONS	
Please <b>SELECT</b> one (1) Morning Tutorial and one (1) Afternoon Tutorial <b>if you are registering for Tuesday Tutorials.</b> (Conference Sessions are on a walk-in basis for those registered for them and do not need to be pre-selected.)	
Morning Tutorials Tuesday, June 22, 2010, 8:30am – 12:00pm	Afternoon Tutorials Tuesday, June 22, 2010, 1:15pm – 4:45pm
<input type="radio"/> AM1: Introduction to Semantic Web Technologies (Ivan Herman) <input type="radio"/> AM2: Description Logic: A Formal Foundation for Ontology Languages and Tools (Part 1) (Ian Horrocks) <input type="radio"/> AM3: Linked Enterprise Data (Bernadette Hyland & David Wood) <input type="radio"/> AM4: SPARQL 1.1 By Example (Lee Feigenbaum & Eric Prud'hommeaux) <input type="radio"/> AM5: Auto-Categorization Workshop (James W Wessely) <input type="radio"/> AM6: REST: Information Architecture for the 21st Century (Brian Sletten)	<input type="radio"/> PM1: Ontology 101: An Introduction to Knowledge Representation and Ontology Development (Elisa Kendall & Dr. Deborah L. McGuinness) <input type="radio"/> PM2: Description Logic: a Formal Foundation for Ontology Languages and Tools (Part 2) (Ian Horrocks) <input type="radio"/> PM3: Integrating Semantic Systems (John F. Sowa) <input type="radio"/> PM4: Semantic Web Interface Design: Opportunities and Techniques (Duane Degler) <input type="radio"/> PM5: Semantic Wikis and Applications (Mark Greaves, Daniel Hansch, Denny Vrandecic & Jesse Wang) <input type="radio"/> PM6: Ontology-Driven SOA Governance (Dave McComb & Simon Robe) <input type="radio"/> PM7: Oracle Database Semantic Technologies: Understanding How to Install, Load, Query and Inference (Zhe Wu, Matthew Perry & Vladimir Kolovski)

<b>METHOD OF PAYMENT</b> <input type="checkbox"/> Credit Card <input type="checkbox"/> Visa/Mastercard <input type="checkbox"/> Amex <input type="checkbox"/> Check enclosed (payable to Semantic Universe) <input type="checkbox"/> Bill Me. PO # _____	If paying by credit card, please provide the following: Card Number _____ Expiration Date _____ CSC # _____ Billing Address (if different from above) _____ Name as it appears on card _____
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**HOTEL RESERVATIONS** Don't forget to make your hotel reservations at the **Hilton San Francisco Union Square** on 333 O'Farrell Street, San Francisco, California 94102 USA, by calling +1-415-771-1400. Ask for the **\*\*EST\*\*** group rate of \$179 single/double.