



Atigeo Solution Overview: xPatterns

Atigeo's xPatterns is a platform that facilitates the intelligent discovery of knowledge from large, disparate sources of unstructured data. Underlying the product is novel technology that allows the automated creation and dynamic maintenance of semantic ontologies which can be leveraged to:

- Provide a mechanism for leveraging enterprise unstructured data into present business intelligence data flow and processes.
- Allow access to external real-time unstructured data sources, including social media, for business intelligence, CRM and marketing.
- Compliment existing business intelligence, reporting analytics, and data mining solutions, incorporating unstructured data while leveraging existing data warehouse investments.
- Improve productivity over conventional text analytics platforms by reducing the time required to create and maintain ontologies for text analytics.
- Enable businesses to associate findings in structured and unstructured data to provide new dimensions for reporting and attributes to drive predictive modeling and business decision processes.

Leveraging Unstructured Data in Business Intelligence with xPatterns

Session: 30 minute – xPatterns Presentation

When: Thursday June 24th, 10:15 – 10:45am