



4 Ways to Register:

Online at IDQ-Conference.com

Fax this form to +1-310-388-1115

Call +1-310-337-2616 x103

Mail this form to Wilshire Conferences, Inc.
300 Corporate Pointe, Suite 515
Culver City, CA 90230 USA

Produced by:



Questions? cristina@wilshireconferences.com

Name		First Name as it should appear on badge	
Job Title			
Company			
Address			
City, State, Postal Code		Country	
Email		Phone #	

REGISTRATION OPTIONS Fees include continental breakfast, lunch, and coffee breaks.	EARLY FEE If paid on or before August 25, 2008 (Fees in US Dollars)	REGULAR FEE If paid after August 25, 2008 (Fees in US Dollars)
Entire Event Monday – Thursday (September 22 – 25)	<input type="checkbox"/> \$1595	<input type="checkbox"/> \$1695
Tuesday Tutorial & Conference Sessions Tuesday – Thursday (September 23 – 25)	<input type="checkbox"/> \$1395	<input type="checkbox"/> \$1495
Monday & Tuesday Tutorial Days Monday – Tuesday (September 22 – 23)	<input type="checkbox"/> \$1095	<input type="checkbox"/> \$1195
Conference Sessions Only Wednesday – Thursday (September 24 – 25)	<input type="checkbox"/> \$1095	<input type="checkbox"/> \$1195
Single Tutorial Day (Monday OR Tuesday) Monday, September 22 OR Tuesday, September 23	<input type="checkbox"/> \$695	<input type="checkbox"/> \$795
Non-Attendee CD-ROM	<input type="checkbox"/> \$395	

METHOD OF PAYMENT

Credit Card
 Check Enclosed
 Invoice Me
 Type of credit card: (payable to Wilshire Conferences, Inc.) PO# _____
 Visa / Mastercard
 American Express
 Diners

If paying by credit card, please provide the following:

Card Number _____ Exp Date _____

CSC# _____ (3-digits after account number on back of Visa/Mastercard; 4-digit above account number on front of American Express)

Billing address (if different from above): _____

Name as it appears on card: _____

Signature: _____

MEAL REQUIREMENTS

Do you have any special meal requirements? We will do our best to accommodate your request. If you have a meal requirement that is not listed here, please call Cristina at +1-310-337-2616 x103. Please keep in mind that **we cannot customize menus to accommodate preferences such as low-carb or fat-free.**

Kosher
 Vegetarian
 None

Note: At lunch each day, please let the hotel staff know if you have requested a special meal.

HOTEL RESERVATIONS

Don't forget to make your hotel reservations at the San Antonio Marriott Riverwalk on 889 East Market Street, San Antonio, Texas 78205 USA, by calling +1-800-648-4462 (or +1-210-224-4555 for International callers) and asking for the **IDQ Conference** group rate. Our discounted rate of \$189 is available until August 25 or until the block sells out, whichever comes first.

Please make your TUTORIAL SELECTIONS if you are registering for them. You will receive documentation ONLY for the tutorials you select.

Monday Morning 8:30am – 12:00pm

FULL DAY (Do not select an afternoon tutorial.)

T1: Applying Quality Management Principles to Information Quality: The Mature Information Quality Function (Larry English)
 T2: Power, Politics and Partnership in Data Quality (Lorna Rickard & Maureen Clarry)

HALF DAY (Select an afternoon tutorial.)

T3: How to Use Six Sigma to Improve Data Quality & Quantify Data Quality Improvement (Joy Medved)
 T4: Functional Requirements for DQ and Data Profiling Tools (Michael Scofield)

Monday Afternoon 1:00pm – 4:15pm

T5: Data Excellence Framework from Vision to Execution and Value Generation in Global Environment (Walid El Abed)
 T6: Information Architecture - the Forgotten Layer (Guy Tozer)

Tuesday Morning 8:30am – 12:00pm

FULL DAY (Do not select an afternoon tutorial.)

T7: Ten Steps to Quality Data and Trusted Information (Danette McGilvray)
 T8: Leading Change: The Human Dimension (C. Lwanga Yonke)

HALF DAY (Select an afternoon tutorial.)

T9: A Primer on Data Quality Measurement and Control (Thomas Redman)
 T10: Using Dictionaries and Glossaries as the Basis of Data Quality (Bonnie O'Neil)

Tuesday Afternoon 1:45pm – 5:00pm

T11: Developing the Enterprise Data Quality Scorecard (David Loshin)
 T12: Implementing and Sustaining a Data Governance Program (Martha Dember & Robert Abate)